

Nancy Sanders

Senior Broadcast Producer

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Freelance Senior Producer – Recently at 72 and Sunny for ESPN.

PITCH (2013 – 2014)

Senior Producer

National and local TV and Radio for all clients, Burger King, Living Spaces, Meineke as well as a pro bono video for the Weingart Center. I helped to shape and form the broadcast department as well as the editorial division.

Freelance Senior Producer (2008-2013)

Produced for TBWA Chiat, High Wide and Handsome, and other agencies. Clients include Pepsi as well as others. Launched the Pepsi Next soft drink as well as a Super Bowl ad for Pepsi.

Siltanen and Partners (2000-2008)

Executive Producer

National and local TV, radio and videos for all accounts, Gateway, Suzuki, Rubio's, Round Table Pizza, Panda Express and many others.

TBWA Chiat (1998-2000)

Senior Producer

National TV and radio for the Taco Bell and Nissan accounts.

Freelance Senior Producer (1996-1998)

National and local TV and radio for agencies, Team One, Pearlstein, TBWA Chiat and others. Clients include Lexus, Hardee's and Nissan.

TBWA Chiat (1984-1996)

Senior Producer

National and Regional TV and Radio for all accounts, Nissan, Taco Bell, Home Savings of America, Airtouch Cellular, Sparklett's Water.

Education

Whittier College 1978-1982

Sociology, Psychology, Political Science

Winner of several awards including Clio's, Belding's and the Cannes Film Festival.